



XAVIER

ENTERPRISES GLOBAL

STYLE GUIDE
2 0 2 0

LOGO 1

PRIMARY LOGO

FOR USE ON DARK BACKGROUNDS



XAVIER
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FOR USE ON LIGHT BACKGROUNDS



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ONE-COLOR VARIATIONS



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LOGO 2

PRIMARY LOGO



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ONE-COLOR VARIATIONS



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LOGO 2

COLORS



METALLIC GOLD



C=0 M=0 Y=0 K=931

TYPE

NEXA BOLD

nexa bold

WORDMARK

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ICON



LOGO 1

COLORS



C=92 M=83 Y=51 K=65 1



C=90 M=81 Y=9 K=11



C=4 M=34 Y=100 K=01

TYPE

DIDOT BOLD
didot bold

WORDMARK

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ICON

